

BOYS' LIFE MAGIC TREE HOUSE GIVEAWAY OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER WIN A COPY OF THE NEWEST MAGIC TREE HOUSE BOOK *WARRIORS IN WINTER* OR AN EXCLUSIVE, LIMITED-EDITION MAGIC TREE HOUSE PATCH! MANY WILL ENTER; UP TO 1,000 WILL RECEIVE A CUSTOMIZE PATCH AND 20 WILL WIN A COPY OF *WARRIORS IN WINTER*. YOU MUST GET YOUR PARENT OR LEGAL GUARDIAN'S PERMISSION BEFORE ENTERING.

1. **Eligibility:** Boys' Life Magic Tree House Giveaway (the "Promotion") is open only to legal residents of the 50 United States and the District of Columbia, ages 6 to 17, and who legally reside in the U.S. at the time of entry. Employees, contractors, directors and officers of Boy Scouts of America ("Sponsor") and Random House ("Prize Provider"), and their respective parents, subsidiaries and affiliated companies, distributors, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Promotion (collectively, "Promotion Parties"), and their immediate family members (parent, child, sibling and spouse of each) and those living in the same households of each are not eligible. VOID ELSEWHERE AND WHERE PROHIBITED BY LAW.
2. **Promotion Period:** The Promotion begins at midnight Central Daylight Time ("CDT"), December 15, 2018, and ends 11:59 p.m. CDT, March 15, 2019 (the "Promotion Period").
3. **How to Enter:** During the Promotion Period, entrants will visit the Random House Magic Tree House landing page, go.boyslife.org/magictreehouse, enter their first name, parent/guardian email address, they'll be encouraged to read two Magic Tree House books or a chapter sampler at the Magic Tree House website, and then answer two questions about the Magic Tree House book or chapter samplers. All answers to questions will be considered. Entrants submissions/answers may be chosen by *Boys' Life* staff to be displayed on the contest landing page. **Limit one entry per person.** Any entry submitted subsequent to an entrant's first Entry is void. All Entries are subject to the terms set forth in the Sponsor's Privacy Policy. Entrants must have their parent or guardian's permission to enter in order to be eligible to win.
4. **Entry Requirements:** In order to be entered in the Promotion, Entrants must comply with registration instructions. Any Entry or Entry Material or portion thereof that is, in the Sponsor's sole discretion, obscene, profane, lewd, defamatory, contains any third party materials, or otherwise violates or infringes (or may infringe) any copyright, trademark, logo, mark that identifies a brand or other proprietary right of any person living or deceased (including but not limited to rights of privacy or publicity or portrayal in a false light) or entity, or is otherwise objectionable, will not be considered and may disqualify the Entrant. Entrants may not copy or otherwise plagiarize the Entry Material from any source. Entrants, including those containing a project photo or idea, acknowledge and agree that their Entries will not be returned

and will become the property of the Sponsor, which thereby has the right to edit, adapt, modify, reproduce, promote and otherwise use Entries in any way it sees fit. If, in Sponsor's sole discretion, the Entry appears to have resulted in any injury or bodily harm, it will be rejected. Entries must be in keeping with Sponsor's image and may not be offensive, as determined by Sponsor in its sole discretion, nor can it defame or invade publicity rights or privacy rights of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights. In such an event, the Entry will not be posted online and will be disqualified from the Promotion. Any Entry not in compliance with these Official Rules or not meeting Sponsor's requirements will be disqualified. If you choose to enter via wireless device, you may be charged data rates according to the Terms and Conditions of your Service Agreement with your wireless carrier. Each wireless carrier's rate plan may vary, and Entrants should contact their wireless carrier for information on rate plans and charges relating to your participation in this Promotion.

5. Winners: Up to 1,000 randomly-selected Entrants will receive a Random House Magic Tree House customized patch. All entrants who complete the form are eligible to participate in a drawing for the newest Magic Tree House book, *Warriors in Winter*. Twenty entrants will be randomly selected to receive the book. In order for a winner to receive the patch and/or book, a parent or guardian must consent to Entrant's participation in the promotion. In the event that a potential winner cannot be contacted, the email is undeliverable, the email address is incorrect or any requested information is not received within the requested time period, the potential winner will be disqualified and an alternate winner may be selected at the sole discretion of the Sponsor. **Prizes will be awarded to the first entrants to return parental authorization forms.** Acceptance of the prize constitutes permission for the Sponsor, Prize Provider and their designees to use the prize winner's name, biographical information, likeness, photograph (including, without limitation, for advertising and promotional purposes) in perpetuity, throughout the universe, in all media whether now known or hereafter devised, without additional compensation unless prohibited by law. The Sponsor reserves the right to substitute prize with a prize of comparable or greater value should the prize become unavailable. Winners will be chosen at the end of the promotion.
6. Prizes & Odds: The prizes are non-transferable (unless specifically stated), no substitutions or cash equivalent allowed, except at the discretion of the Sponsor. Actual prizes may vary in appearance from the prizes pictured. Prizes are awarded "as is" with no warranty or guarantee, either expressed or implied by Sponsor or Prize Provider. Sponsor and Prize Provider are not responsible for lost or mutilated prize and none will be replaced. Prizes must be accepted as awarded. Prizes are solely for personal use and may not be used in conjunction with any other promotion. All prize details are at the discretion of the Sponsor and Prize Provider. Approximate retail value of prizes is \$972.00.
7. Privacy information: Information is requested at the time of entry for the sole purpose of notifying winners and mailing or emailing prizes to winners. Sponsor may use a software platform hosted by a third party to execute the random drawing, in which case Sponsor may share Entrant's information with such third party for that

purpose, and only that purpose. In any event, all Entrant information, other than with respect to winner's Entries and Entry's including Entry Material, will be disposed of promptly following the Promotion Period and no longer retained by Sponsor.

8. General: Winners are required to have a parent/legal guardian sign and submit an affidavit of eligibility/parental consent form and release of liability and a publicity release within 10 days of attempted delivery (sent via email to winners) or prize will be forfeited. This Promotion is in no way sponsored, endorsed, administered by or associated with Facebook, Twitter, or Instagram (the "Social Media Platforms"). By participating, participants agree to release, discharge and hold harmless the Promotion Parties and the Social Media Platforms from and against any and all liability or damages associated with this Promotion or acceptance, use or misuse of any prize received in this Promotion. Promotion Parties are not responsible for any typographical or other error in the printing of the offer or administration of the Promotion. By participating in this Promotion, participants agree to be bound by the Official Rules and decisions of the Sponsor, which shall be final in all matters relating to the Promotion. Promotion Parties are not responsible for lost, late, misdirected, stolen, illegible, inaccurate, damaged, incomplete, non-delivered or postage-due mail; or for printing, distribution or production errors or for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in this Promotion, or by any human, or other error, which may occur in this Promotion. If, in the Sponsor's opinion, there is any suspected or actual evidence of tampering with any portion of the Promotion, or if technical difficulties compromise the integrity of the promotion, the Sponsor reserves the right to disqualify suspect entries and/or modify or terminate the promotion in a manner deemed reasonable by the Sponsor, in its sole discretion. In the event of a dispute regarding the identity of the person submitting an entry, entries will be declared made by the person's name submitted at time of entry. Sponsor reserves the right to disqualify any individual who tampers with the Promotion or Website or acts in a disruptive manner.

The use of any automated, script, macro or robotic launching or entry software or any other mechanical or electronic means that permits the participant to automatically enter repeatedly is prohibited. Any entry found or suspected to be submitted in this manner will be deemed 'void' by the Sponsor. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Governing Law and Jurisdiction: This Promotion is governed by United States law and is subject to all applicable federal, state and local laws and regulations. Void where prohibited. All issues and questions concerning the construction, validity,

interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with, the laws of the State of Texas, U.S.A., without giving effect to the conflict of laws rules thereof, and any matters or proceedings which are not subject to arbitration as set forth in the following paragraph of these Official Rules and/or for entering any judgment on an arbitration award, shall take place in the State of Texas, Dallas County.

Entrants, Sponsor and Prize Provider waive all rights to trial in any action or proceeding instituted in connection with these Official Rules and/or this Promotion. Any controversy or claim arising out of or relating to these Official Rules and/or this Promotion shall be settled by binding arbitration in accordance with the with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the State of Texas, Dallas County and judgment on the arbitration award may be entered into any court having jurisdiction thereof.

10. Promotion Errors: Promotion Parties assume no liability and are not responsible for, and you hereby forever waive any rights to any claim in connection with, errors and/or ambiguity: (a) in the Promotion; (b) in any related advertising or promotion of this Promotion; and/or (c) in these Official Rules. In the event of any ambiguity(s) or error(s) in these Official Rules, Sponsor reserves the right to modify these Official Rules for clarification purposes or to correct any such ambiguity or error(s) without materially affecting the terms and conditions of the Promotion.
11. Waiver: **IN NO EVENT WILL THE PROMOTION PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND PARTICIPATION IN THE PROMOTION OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM THE PROMOTION. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.**
12. Sponsor: Boy Scouts of America, 1325 West Walnut Hill Lane, Irving, Texas 75038

DISCLAIMERS

NO PURCHASE NECESSARY. Giveaway ends 03/15/2019, 11:59:59PM CDT.